

## The Re-Creator's Success Story

The Re-Creators are a social enterprise based in Auckland which promotes upcycling through purchasing products pre-made, custom-made or by learning to do it yourself through workshops. They are comprised of a diverse number of talented upcycling artisans who aim to promote creativity, mindful making and sustainability.

The Re-Creators have successfully utilised HelpTank to gain volunteer professional skills for a number of different projects. One of these projects reached out for a volunteer to help educate the organisation on utilising Facebook Ads in order to grow and raise their profile. The volunteer that assisted with this project was Liam Golds, who fulfilled the project specifications well and was able to complete the task to a high standard. Ger Tew, the founder of the Re-Creators, said "Liam's service was a trainer type role and he came in on multiple occasions to help us, his services were extremely helpful and he offered excellent professional advice".

Another successful project regarded branding work for the Re-Creators, and the volunteer who provided her professional services was Sarah Gardiener. Founder Ger said she "really appreciated somebody helping when they already had a full-time job, a professional's time as a donation is very valuable and much appreciated".

Overall the Re-Creators have utilised the HelpTank platform to gain volunteer work from professionals, allowing them to grow as an organisation and connect with those who are willing to help.